The light that's a beautiful picture
the picture that's a perfect light

48 — 20.3

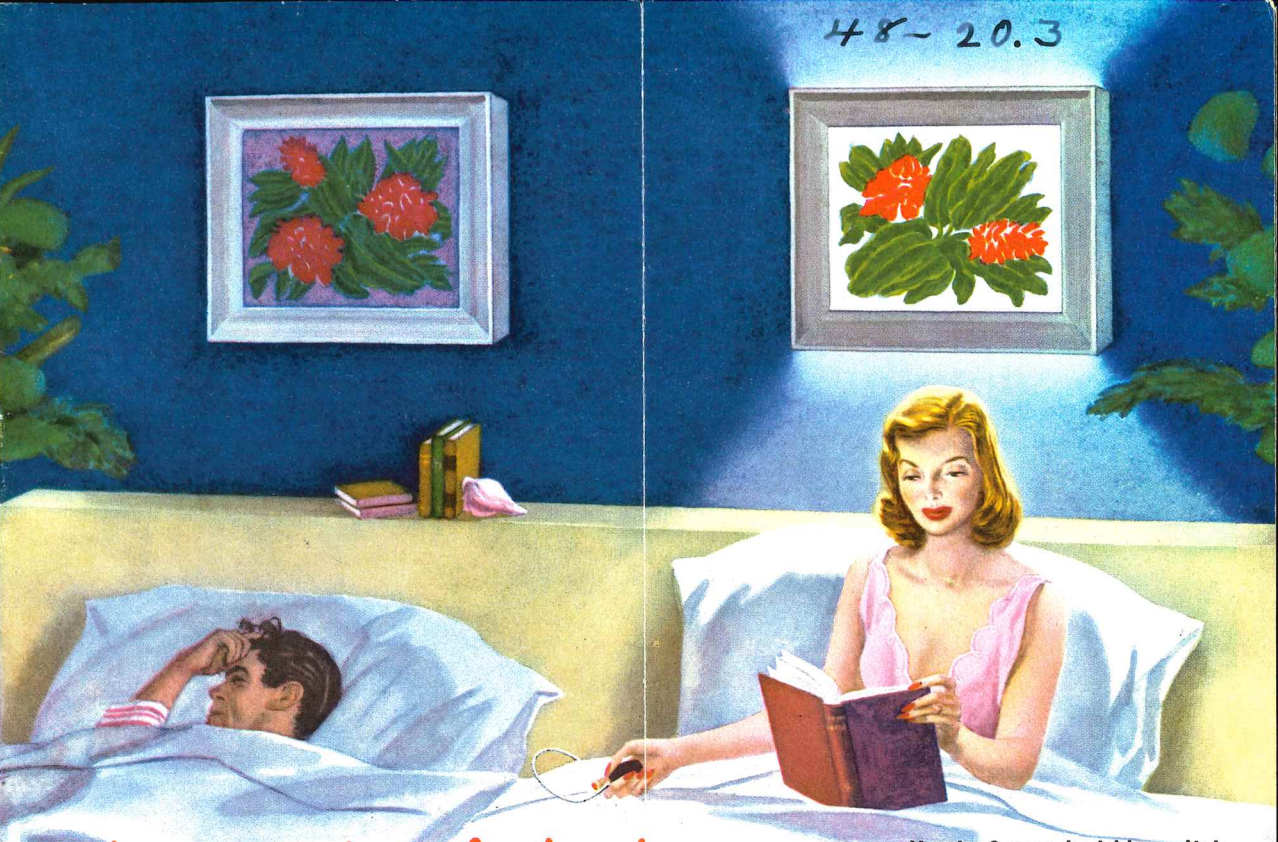
it's

Decoralite®

by

LIGHTOLIER

48-20.3



What a wonderful idea!

By night — it's a really efficient light for reading in bed. By day — it adorns your wall like a painting. And so easy to use — just hang it like a picture; plug it in like a lamp.

Handy 3-way bedside switch. You can light

bottom bulb **— for eye-easy, relaxful reading in bed**

top bulb **— for soft, non-disturbing night light**

both bulbs **— for dramatic, new, full-room lighting**

there's a Decoralite design to go with your decorating scheme . . . make your lighting more comfortable, more dramatic

In matched pairs over your beds, to make reading delightfully comfortable . . .

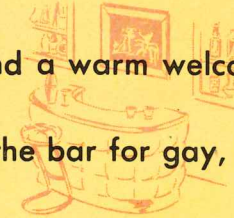
Over your sofa for distinctive decoration and pleasant lighting . . .

Over your credenza as a decorative accent in living room,

hall or dining room . . . Over radio-phonograph for uncluttered cabinet

surface, for efficient record reading light . . . At your console

to extend a warm welcome, make phone books readable . . .



Behind the bar for gay, imaginative lighting effects.

Decoralite is 16" high, 18¼" wide, comes with two 60 W. lumiline bulbs, 12 ft. extension cord.

8924: A delightful Iris motif, carved into glass, to add sparkling freshness to living room, bedroom, hall. In beige frame. Use with 8923, Lily motif, for pair.

8940: Stylized Godey print by Celia Hubbard. In beige frame. A male figure is its matching Decoralite (8941). They give your room quaint turn-of-the-century charm.

8976: Larger Decoralite (16½" x 23") to add dramatic importance to larger furniture groupings. Idyllic motif, hand-carved by Franz Grosz, on antiqued mirror. Beige frame.

Shown on front cover — **8921:** Morning Glory motif carved into glass. Beige frame. For pair use 8922.

Shown in bedroom setting — **8938:** Painting by Helen Treadwell. Beige frame. For pair use 8939.

Lovely pictures — in glowing

three-dimensional

beauty

The gifted brushes of such noted artists as Franz Grosz, Celia Hubbard, Helen Treadwell have produced a galaxy of rich designs in lovely colors and moods . . . for formal or informal, modern or traditional interiors. The designs were created in a special technique for this new medium in art — so that light from concealed bulbs flows through the glass or plexiglas panels to form a glowing picture with third-dimension depth. Decoralite by Lightolier will give your room a decorative "lift" — your eyes such comfort as you never enjoyed before!

8959: Chinese motif on antiqued mirror. Red frame. For pair use 8960. Ebony frames: 8963-8964.

8951: Persian Horseman etched on plexiglas. Red frame. Use 8950 for pair. Ebony frames: 8955-8956.

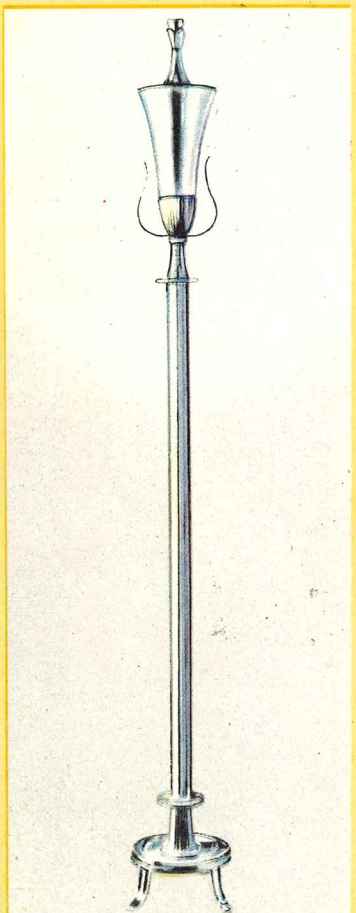
8948: Idyllic motif on antiqued mirror. Ebony frame. Use 8949 for pair. Beige frames: 8928-8929.

8923: Lily motif carved into glass. Beige frame. Use 8924, Iris motif, for pair.

8971: Hand-carved on antiqued mirror. Ebony frame. Use 8972 for pair. Frames: beige 8967-68; red 8969-70.

8973: Floral bouquet in beige frame. Use 8974 for pair.

8685: 18th Century elegance in the 20th Century manner! Opening in back of reflector and removable top give "stage lighting" effects.



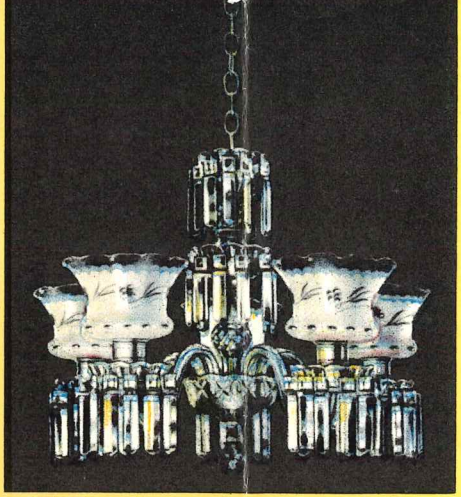
8693: A lovely lamp enhanced by growing plants that will accent furniture, rugs, accessories.
In Lustrous Silver, 8696

8877: Authenticity in every detail; convenience in its space-saving, gallery-edged tray.
In Tole Green, 8878
In Mustard Yellow, 8879

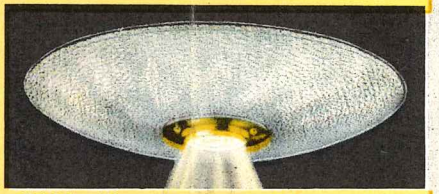
8724: There's a fresh, clean look about this Lightolier that refreshes a whole room or grouping.

7642: A "conversation piece" in playroom, den, child's room . . . wherever it is used.

7832: No carriage lamp of old held more charm. Heavy bevelled glass.

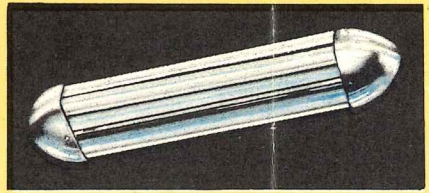


7535: 18th Century elegance. Deeply hand-cut Colonial globes with delicate crimped edges, satin-soft frosting.



7625: The ultimate in lighting flexibility, it gives softly tapering cone of light downward; spreads even illumination throughout the room.

6448: Authentic in style, in color, in hand-stenciled decorations. Also in Tole Green, Tole White.



7022: Good light in a streamlined, pleasing design at a price you will enjoy.

"It's a LIGHTOLIER — your greatest assurance of lasting pleasure from lamps and fixtures

To go with and glorify your decorating scheme . . . to bring you better, more beautiful lighting . . . choose a Lightolier! For each Lightolier is designed to bring you light that is kind to your eyes . . . decoration that adds charm to your home. And each Lightolier is protected with a patented finish that prevents chipping, peeling or tarnishing.

When you choose a lamp or a lighting fixture be sure it carries this Lightolier tag; it assures you of lasting beauty plus lasting service . . . and that, everybody agrees, is *true* economy.

See Decoralites for yourself — see their kind-to-your-eyes lighting . . . their smart-for-your-home decoration. And see our wide selection of other fine Lightoliers that will bring your home added comfort and pleasure for many, many years.

8933: Chinese floral design in beige frame.

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Litho in U. S. A.